



REPORT TO CIVIC TRUST COUNCIL – Tuesday 14th January 2014

Publicity Committee

A short report this time! The committee met once last month, on 18th December over lunch in the Harkers' Arms.

News that the **Communications Strategy** had been endorsed by CCT Council on 3rd December was welcomed. However, before issuing a 'final version' we decided to send the draft to Outwrite, our corporate member specialising in PR and marketing. This was done before Christmas and some useful feedback has been received, more to do with implementation rather than content. These comments will be discussed at our next meeting but need not delay any part of the Strategy.

Apart from this, we discussed the timing and content of our next mail-out and how, in the meantime, we would publicise '**The Design Debate**' on 6th February.

Finally, we looked at a list of our activities and responsibilities and will arrive at some priorities for greater attention in 2014.

Our next meeting will be on 20th January (back in the usual venue!).

Stephen Langtree

9th January 2014